

# Airport and Terminal Analytics by GrayMatter

## How can SAP® solutions enable you to change the game?

Airport and Terminal Analytics by GrayMatter enables users to analyze historical data with role-based dashboards to track metrics and consumer insights. This solution supports real-time, data-driven actions to optimize operational performance, reduce passenger wait time, avoid long lines, and forecast passenger and baggage flow. It also enables what-if modeling for revenue, operations, projections, and many other scenarios.

## What do SAP solutions help customers do?

### Airport operations analytics (GrayMatter)



Analyze operations, cut costs, and deliver better passenger experiences.

### Airport finance analytics (GrayMatter)



Analyze airport performance and overall financial health to make decisions.

### Airport commercial analytics (GrayMatter)



Maximize revenue to promote airport profitability with commercial analytics.

## Key facts

**-50%** Audit cycle time

With automated and continuous management of controls\*

**-37%** Days

To close the books, with integrated financial processes\*

## What are the benefits?

Airport and Terminal Analytics by GrayMatter helps airports run at their best, resulting in:

- Optimized operations, resources, and processes
- Increased airside and landside revenues
- Improved passenger experiences with higher service quality and operational efficiencies
- Better maintenance, environment, and safety-related measures

## Why SAP?

SAP solutions connect processes for a variety of industry value chains by integrating horizontal lines of business with industry-specific solutions on premise, in the cloud, and through mobile devices.

## Learn more

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